

南臺學報社會科學類

Journal of Southern Taiwan University of Science and Technology:
Social Science Edition

第 3 卷第 1 期

中華民國 107 年 6 月

Vol.3, Issue 1

June, 2018

目 錄 CONTENTS

企業的綠色經營績效之評估—以上市、櫃及公開發行的塑膠公司為例 The Evaluation of Enterprise's Green Operating Performance: For Example of the Listed Plastic Companies	李東杰、卓佳穎、 魏虎嶺、伍家德	1
家族企業與企業社會責任關聯性之研究 A Study of the Relationship between Family Owned Businesses and Corporate Social Responsibility	嚴涓鳳、李振宇	20
探討航空公司對顧客的服務品質、知覺價格公平、滿意度與購買意願之關係-以越南航空為例 Examining the Interrelationships among Service Quality, Perceived Price Fairness, Satisfaction and Purchase Intention of Passengers: A Case Study of Vietnam Airlines	王姿力、陳氏金芳、 陳忠榮、阮氏鳳	36
營造業趕工計畫最佳化人力數量之研究 Study of Optimal Number of Workers in a Crashing Plan for the Construction Industry	王鵬森、楊大和、 陳怡如	55
從個體自由主義者與社群主義者的環境觀到整全環境觀模式 Individual-based Liberal's and Communitarian's Environmental Perspectives towards the Holistic Environmental Model	黃振豐	73
大學推動自主學習課程概況之分析 Analysis of an Overview in Courses of Self-Regulated Learning in Universities	林堂馨	89